



Pony Chuckwagon & Chariot Tarp Auction
Thursday, April 6, 2023
Reception 6:00pm | Auction 7:00pm
Westerner Park Exhibition Hall

The Westerner Days Fair & Exhibition returns July 19 - 23, 2023, and with it, the North American Pony Chuckwagon Championships! We are also pleased to announce that the 22nd Annual Pony Chuckwagon & Chariot Tarp Auction will be held Thursday, April 6, 2023 at Westerner Park's Exhibition Hall. Reception will begin at 6:00 pm, followed by the auction at 7:00 pm.

All chuckwagon and chariot drivers share one thing in common – they are passionate about promoting this family-orientated sport, and Westerner Park is proud to facilitate sponsorships in support of these dedicated drivers.

Why Sponsor?

- Tarp sponsorship is a creative way to generate awareness of your business for five days of exciting races at Westerner Days, which attracts close to 60,000 visitors to our community
- 32 chuckwagon tarps and 32 chariot sponsorships will be available for purchase.

Registration & Information:

Tarp sponsors are asked to pre-register. Please go to <https://forms.office.com/r/nYgNGZxMDA> for online bidder registration, driver lists and sponsorship benefit details. Note that tarp payment in full is required on April 6, 2023.

All Bidders registered prior to March 31 will be entered into a draw for two weekly admit passes for Westerner Days. We also have a special contest for any previous sponsor who brings a new sponsor to the Tarp Auction.

If you have any questions regarding the Tarp Auction or Sponsorship Benefits, please contact Peggy Jackson at 403.309.0225 or pjackson@westernerpark.ca.

Hitch yourself to a winning team! We look forward to seeing you on April 6, 2023 at the Tarp Auction and celebrating with you at the 2023 Westerner Days Fair & Exposition and the North American Pony Chuckwagon Championships!

The Alberta Professional Chuckwagon & Chariot Association (APCCA) will be returning to Westerner Days as the sanctioning organization for the North American Pony Chuckwagon Championships. The APCCA has been entertaining crowds since 1968 and Westerner Park looks forward to some exciting battles to the finish line during their season of "Racing across the prairies". More information can be found at [Alberta Professional Chuckwagon & Chariot Association](#).

2023 Pony Chuckwagon Tarp & Chariot Sponsor Benefits	Barrel 4 \$1000 - \$2499	Barrel 3 \$2500 - \$3449	Barrel 2 \$3500 - \$4999	Barrel 1 \$5000 +	Chariot \$500+
Post Tarp Auction Recognition	✓	✓	✓	✓	✓
Weekly Admission Passes	2	4	6	8	
One Time Gate Admission Pass	2	4	6	8	6
Sponsor Seating Pass (Good for all 5 days of Fair)	4	8	12	16	6
Company name recognition as displayed on Chuckwagon Tarp or Chariot	✓	✓	✓	✓	✓
Company name recognition during the announcer's nightly call of the races	✓	✓	✓	✓	✓
Company name recognition during radio nightly broadcast of the races	✓	✓	✓	✓	✓
Company name recognition in daily race program	✓	✓	✓	✓	✓
Company name recognition on the Chuckwagon Supporters Billboard	✓	✓	✓	✓	✓
Post Fair Recognition	✓	✓	✓	✓	✓



North American
Pony Chuckwagon
Championships

22nd ANNUAL
TARP AUCTION



TARP AUCTION

Thursday April 6, 2023

Reception 6:00 pm Auction 7:00 pm

Westerner Park Exhibition Hall

All bidders - please pre-register on our website by March 31

[westernerdays.ca](https://www.westernerdays.ca)

or by contacting Peggy Jackson

P 403.309.0225 E pjackson@westernerpark.ca



Westerner Park


Westerner Days
FAIR & EXPOSITION

July 19 - 23, 2023